

# Fit For Profit Services

*Fit For Profit does a lot more than bookkeeping. In fact, if you haven't been taking care of your books then we may need to start somewhere else. Here's how we can support your business.*

## **Diagnostic Review**

A diagnostic review looks closely at your current accounting records to make sure your books are in the right condition for us to begin Profit First coaching and/or ongoing bookkeeping. Clean and up-to-date books are necessary to give you (and us!) the most accurate story about your business and to coach you to the best next steps. After the review, we'll credit your investment toward any service you purchase.

## **QuickBooks Online Historical Renovation**

If the diagnostic review reveals that your books aren't up-to-date, we'll need to do a historical renovation. Essentially, this means that we'll go back several months to a year in your books, depending on what we found in your review, and complete the bookkeeping transactions and reconciliations that are missing. After completion, we'll meet again to ensure the renovation accurately reflects what's going on in your business and discuss next steps to keeping your business financially fit.

## **Money Makeover**

Our Profit First implementation program consists of several meetings over three months, where we will determine your starting Profit First allocations and help you to fully implement Profit First into your business. We'll track progress and answer any questions that arise over those three months.

## **Deluxe Bookkeeping**

With access to your QuickBooks Online account, our bookkeepers will classify and reconcile each transaction on a monthly basis. Your financial statements will be ready by the 15th day of the following month. Our team will do the heavy lifting; you'll primarily review your financial statements. This service includes quarterly Profit First strategy sessions for ongoing Profit First support.

